





NOW—at last—a new, scientific idea which guarantees you can lose as much weight as you wish—or you DON'T PAY A PENNY! The wonderful part is that it is so simple . . . so very easy and safe to lose those ugly, fatty bulges on hips, abdomen, chin, neck, bust, arms, thighs, legs, etc. The results of lost weight by normally overweight men and women are really amazing. No hardship, no exhausting exercises, drugs or laxa-

tives. Here's the new, modern way to reduce . . . to acquire an improved figure and the slimmer, exciting, more graceful silhouette you've dreamed about. Simply chew Special Formula Chewing Gum and follow the Doctor's Plan. This tasty wholesome Chewing Gum possesses Sorbitol, is sugar-free, and reduces appetite. Sorbitol is a new discovery and contains no fat and no available carbohydrates. Just chew this delicious gum and reduce with the Doctor's Plan. If your heart's desire is a slender, beautiful attractive figure—if you want more popularity, friends, romance—then start today! Doctor's Plan will amaze you. Try it for only 10 days, then step on the scale. You will hardly believe your eyes. The important thing is to start so MAIL COUPON BELOW TODAY!

A full 12-day supply package will be given FREE with each order of 24-day supply for \$2.00.

order of 24-day supply for \$2.00

100% MONEY BACK GUARANTEE

Let your scale prove you can lose weight and acquire a slimmer attractive figure. A 10-day trial must convince you OR NO COST

12-

DAY

SUPPLY

ONLY

D	oc	TOR'S	PLA	N.	DEPT.	A2	01	
0.0000000000000000000000000000000000000				SHOW THE RESERVE	EWARK		COLUMN TO A STREET OF THE PARTY	JERSI

Save postage. Doctor's Plan pays postage if you enclose payment now. (If c.o.d., postage and mailing charges extra.)

- ☐ I enclose \$2 cash, check, or money order. Please rush the full 24-day supply PLUS the FREE 12-day package.
- ☐ I enclose \$1. Please rush full 12-day package.

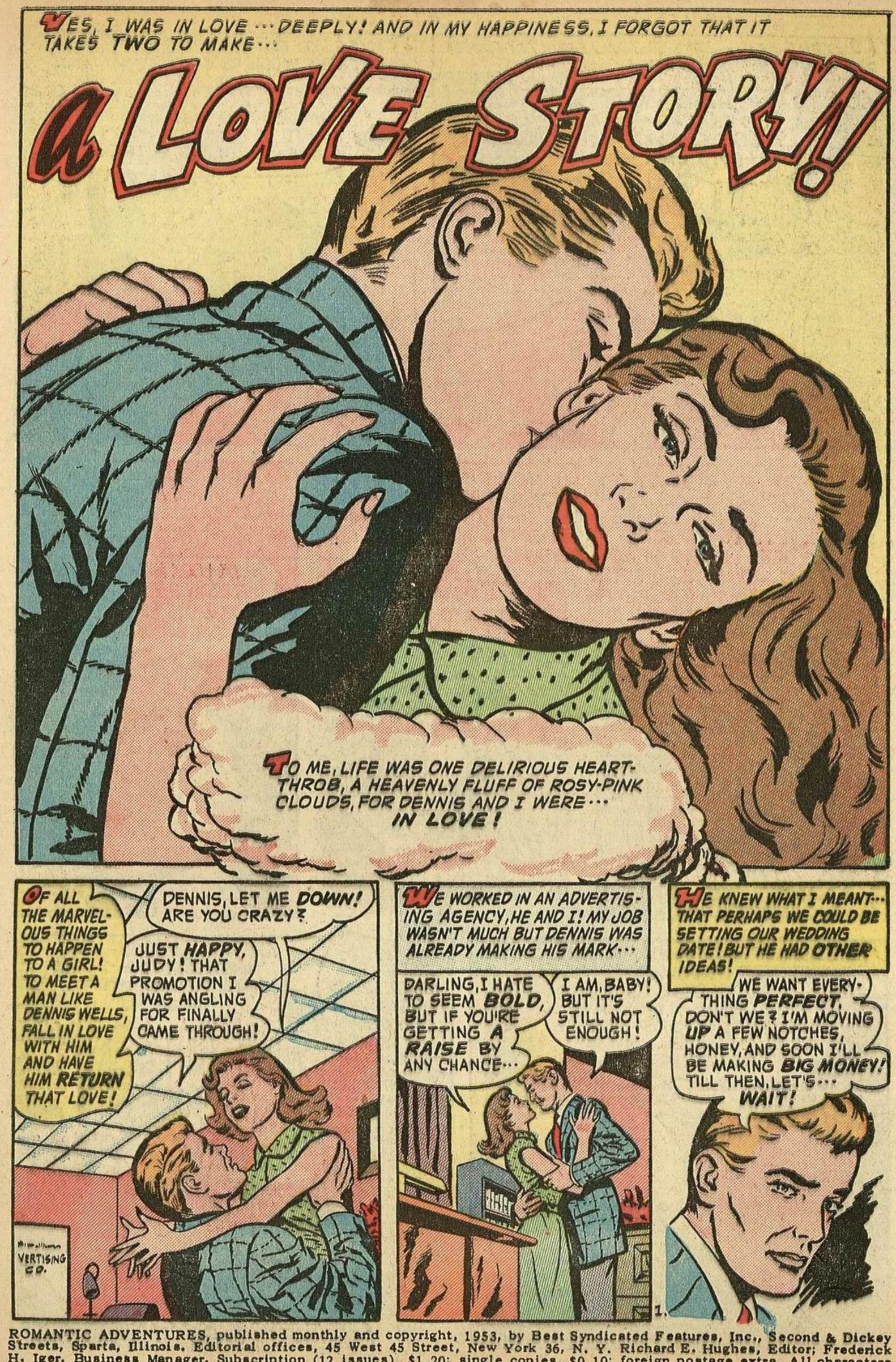
Please Print Clearly

NAME.....

ADDRESS......STATE......

ORDER TODAY-MAIL COUPON NOW!

MAIL THIS COUPON



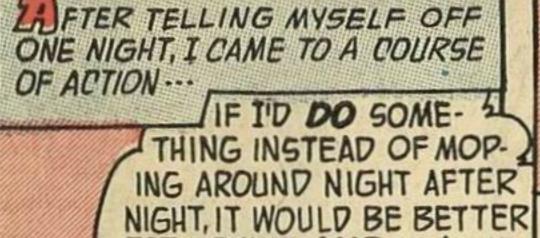
Streets, Sparta, Illinois. Editorial offices, 45 West 45 Street, New York 36, N. Y. Richard E. Hughes, Editor; Frederick H. Iger, Business Manager. Subscription (12 issues), \$1.20; single copies, \$0.10; foreign postage extra. All characters are fictitious and use of any real names is coincidental. For advertising information, address American Comics Group, 45 West 45 Street, New York 36, N. Y. Re-entered as second class matter at the Post Office at Sparta, Illinois. No. 37, September, 1953.

Printed in U.S.A.

A







NIGHT, IT WOULD BE BETTER FOR DENNIS AND ME! AND

OF BEING A DRAG ON DENNIS, PITY-ING MYSELF, COMPLAINING, I DETER-MINED TO MAKE USE OF MY FREE EVENINGS!

I FEEL BETTER 2

ALREADY, NOW THAT I'VE

COME TO A DECISION!

THERE'S THAT CONCERT

AT THE MUSIC CIRCLE...



WAY MY SPIRITS PERKED UP THE INSTANT I DECIDED TO STOP PIN-ING AND MOPING!

WHY, I LOOK AND FEEL
DIFFERENT ALREADY! I
SHOULD HAVE THOUGHT
OF THIS LONG AGO!

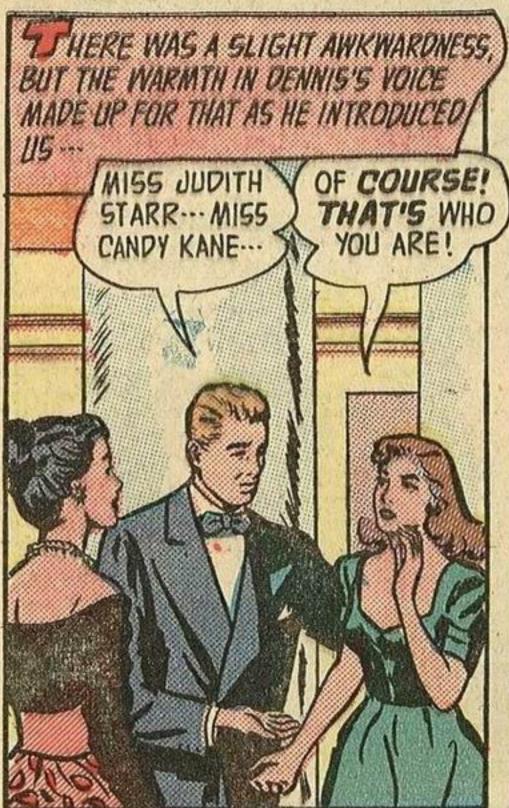












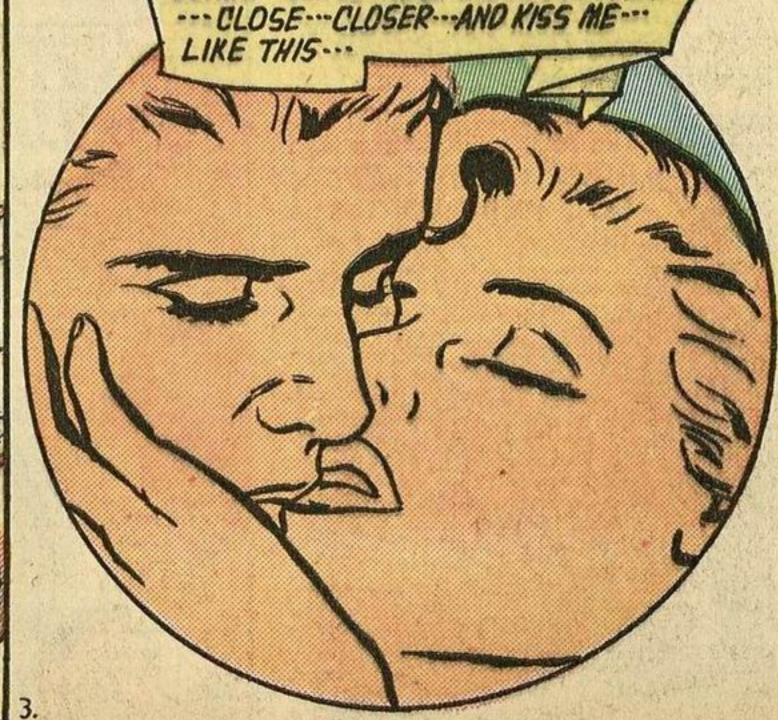




THE VERY NEXT EVENING, WHEN DENNIS

AND I WERE ALONE, HE EXPLAINED IT





DENNIS COULD HOLD ME IN HIS ARMS





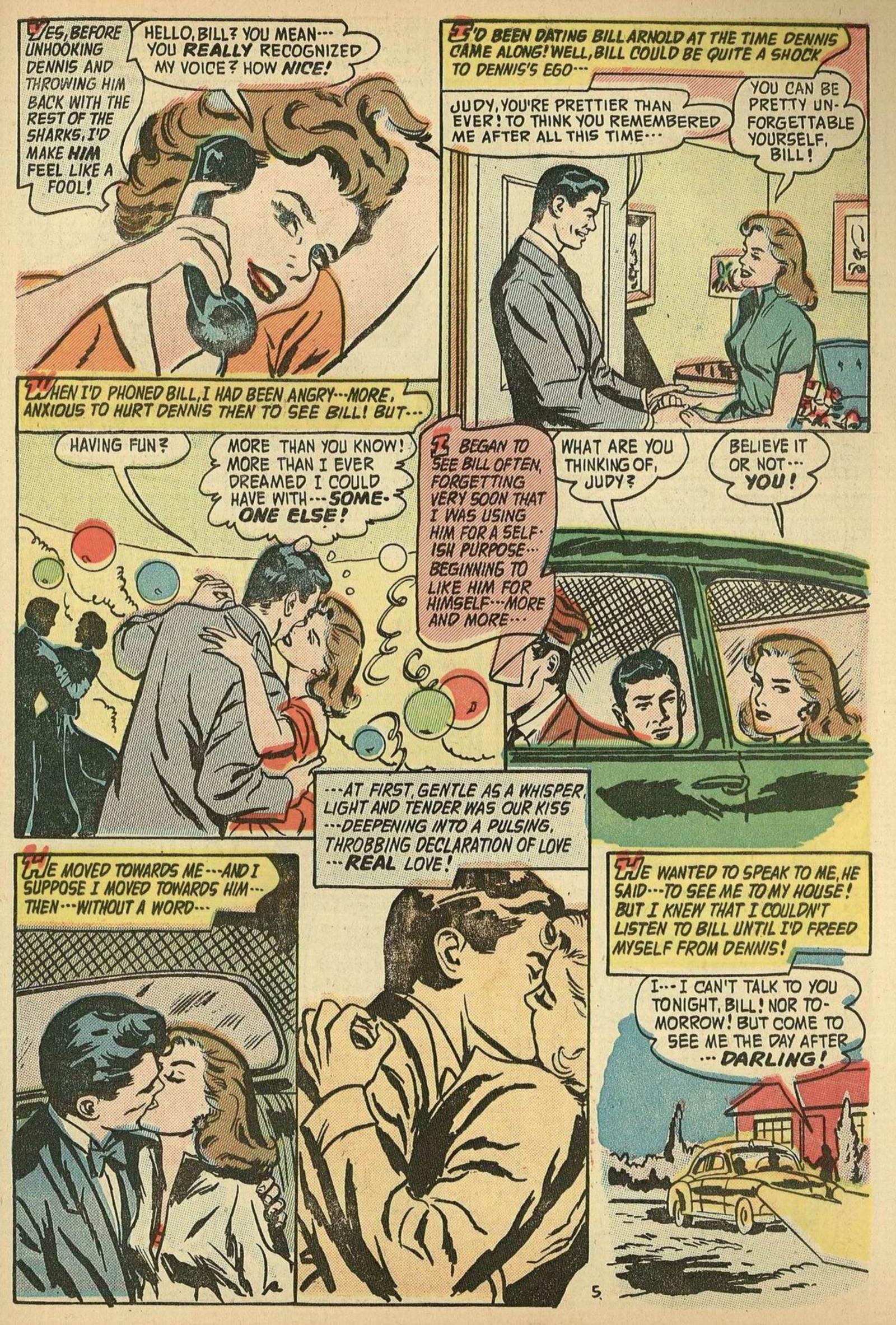


















PERHAPS IT WASN'T THE FAIR THING
TO DO, TO ALLOW BILL TO BE ESCORTED TO THE NEAREST POLICE STATIONS
BUT THERE, HE'D HAVE TO LISTEN TO
ME...

IF YOU'D STAYED ONE MINUTE
LONGER, BILL, YOU'D HAVE
KNOWN HOW I FEEL ABOUT
YOU! I WANT YOU TO KNOW
... I WANT EVERYONE TO
KNOW...

I LOVE YOU,
BILL! WON'T
YOU BELIEVE
ME?

JUDY,I DON'T
KNOW WHAT
TO THINK---

ST WAS A FULL CONFESSION, COM-

THAT I HAD LOST! THEN, IN A
GRAVELLY VOICE THAT SOUNDED
LIKE HEAVENLY MUSIC TO ME...

GWAN, BUDDY, DON'T BE

A SOREHEAD! CAN'T YOU SEE THE LADY MEANS



POLICE STATION BEFORE ... OR SINCE!



EMPHI SHOUSE

Kaye?" said Audrey impatiently. "You're not Little Red Riding-Hood, you know! You've come to live in the

big city, so grow up!"

It was almost five-thirty and the girls, who worked in the same office, had repaired to the ladies' room for a lipstick and powder session. With her usual arrogant poise, Audrey edged Kaye away from the mirror as she spoke authoritatively.

"You were lucky enough to get a date with a sharp guy like Art., Plenty of the girls in the office wouldn't mind changing places with you tonight. So, when in Rome, do as the Romans do!"

"But I hear things about him...
things I'm not so sure I like!" Kaye
protested. "He's got a reputation for
being...well...fast! I know I sound
like an old-fashioned hick to you,
Audrey, but I've been brought up to
think men ought to respect girls!"

"Oh, brother!" Audrey was annoyed as she sighted the dark roots that told her her blonde hair needed a touch-up. "Look, kid. Art's sophisticated. He's been around. When he takes a girl out, he expects her to kiss him goodnight! So what? What's a kiss or two when it doesn't really mean anything? Don't be a fool, Kaye!"

But Kaye felt very much a fool when a few hours later, after dinner and dancing, it was time for her escort to see her home. She felt a fool for the panic that was rising within her. He'd been too slick by far, putting his hand on hers, holding her too closely when they danced, brushing her ear with his lips. There was no use pretending. She didn't like him and he did scare her a little!

"Have a nice time, honey?" Art asked her, taking her elbow as he helped her out of the cab. "Y'know,

you could be quite a cute little date if you weren't so stand-offish!"

His oily voice made her uncomfortable. When he'd first asked her for a date, how happy she'd been, how triumphant! And now, now she was

sorry she'd ever accepted!

Art was leaning towards her now, drawing her into his arms. It was evident that he expected to kiss her and to be kissed in return. Shutting her eyes, Kaye repeated the lesson that Audrey had tried to teach her that evening. "What's a kiss or two when it doesn't really mean anything?"

That was it! Of course! With a new feeling of strength, Kaye realized exactly what was wrong with Audrey's argument. When it didn't mean anything, a kiss shouldn't happen! Firmly, she pushed Art away, with a cold, final "Good night!"

"Hey, what is this, an act?" Art couldn't understand what was happening. He frowned, reaching for Kaye

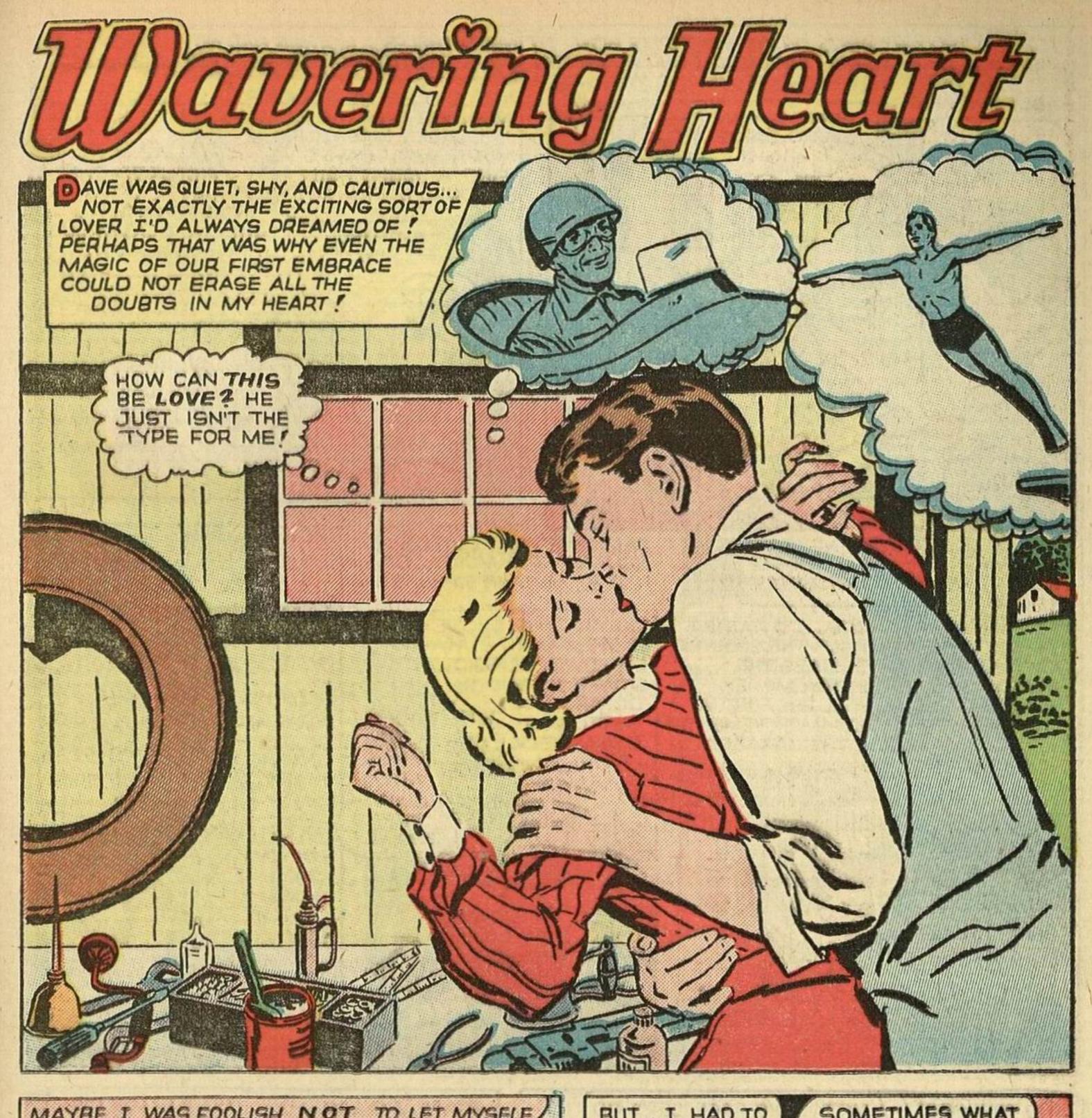
again, forcing her into his arms.

"Let me alone!" Kaye said. Though she was still afraid, it was a different kind of fear, a better kind. For she knew where she stood and she was determined to act as she felt, not as others told her.

"Let her alone!" Another voice cut in and a hand landed on Art's shoulder, pulling him away. "Can't you see the lady doesn't appreciate your attentions?"

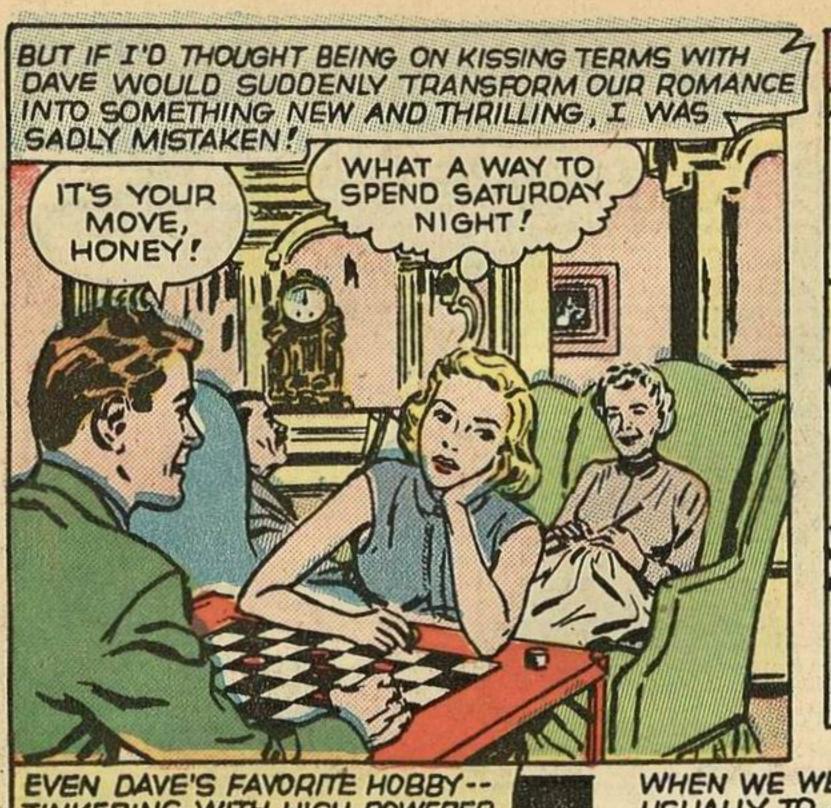
He was a coward, too, was Art, for he left without a backward glance. Kaye smiled tearfully up at her rescuer. "It's all right," he said, "I live next door. Let me see you safely to yours!"

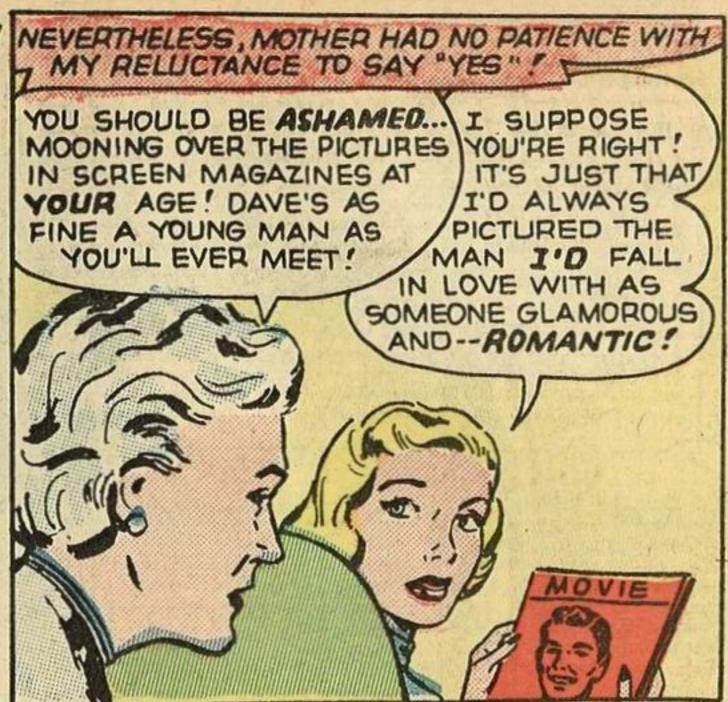
He smiled and Kaye felt suddenly surer of herself than she had in a long time. Some day, he would kiss her...and it wouldn't be meaningless!











TINKERING WITH HIGH-POWERED ENGINES -- SEEMED IMPOSSIBLY DULL TO ME! DON'T YOU EVER

WHO DRIVE

WORK ON ?

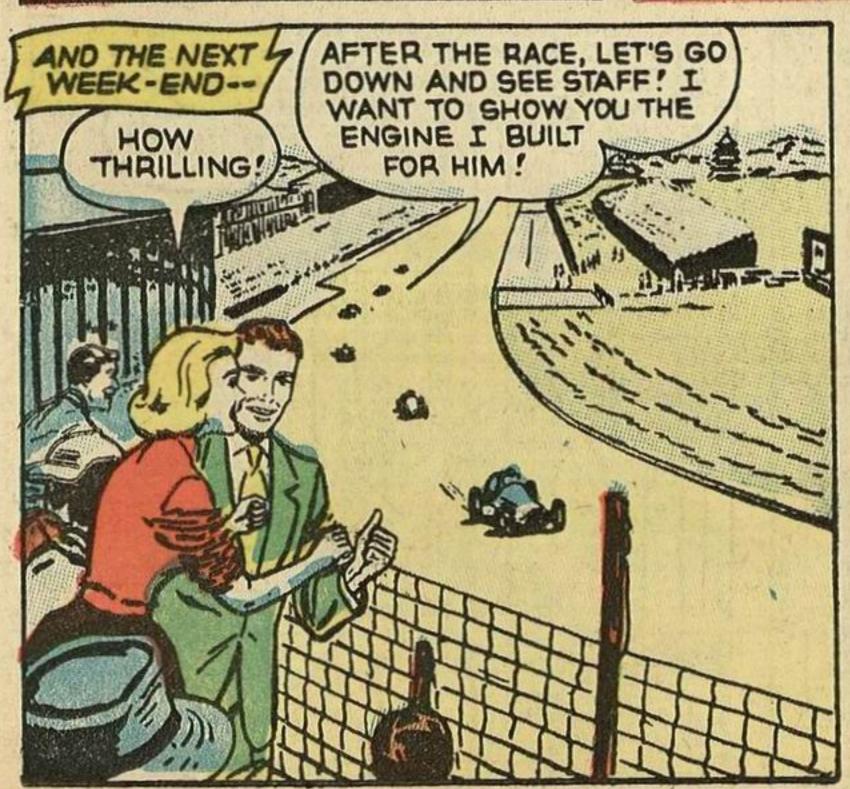
NOPE ... I'D RATHER BUILD THE ENGINES! BESIDES, THE EXTRA MONEY WILL PAY FOR THE

ENVY THE FELLOWS THESE CARS YOU NEW IMPROVEMENTS ON THE GARAGE!

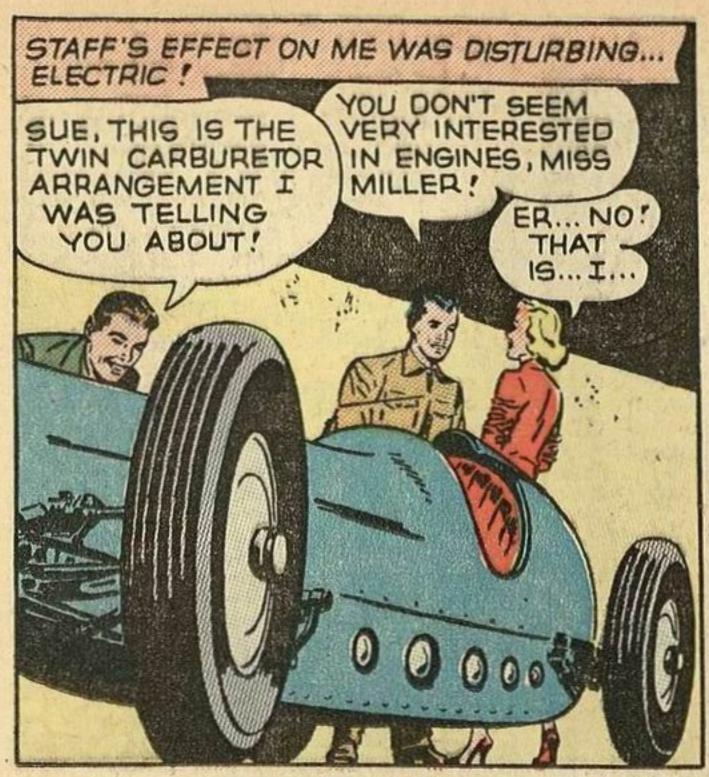
WHEN WE WENT OUT, IT WAS USUALLY TO A MOVIE ... DAYE HAD TO WATCH HIS PENNIES!

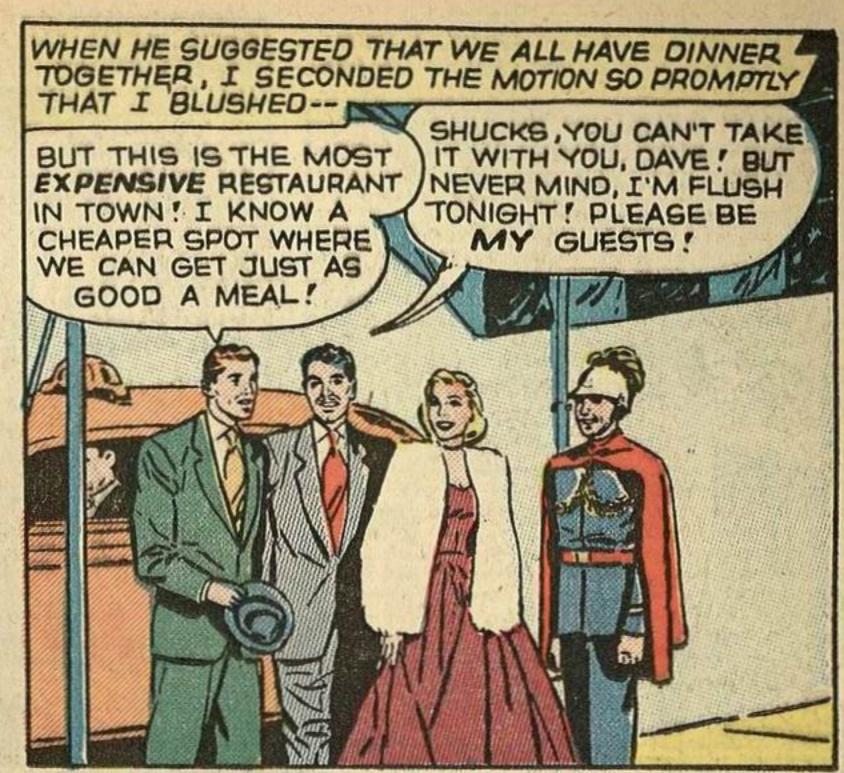














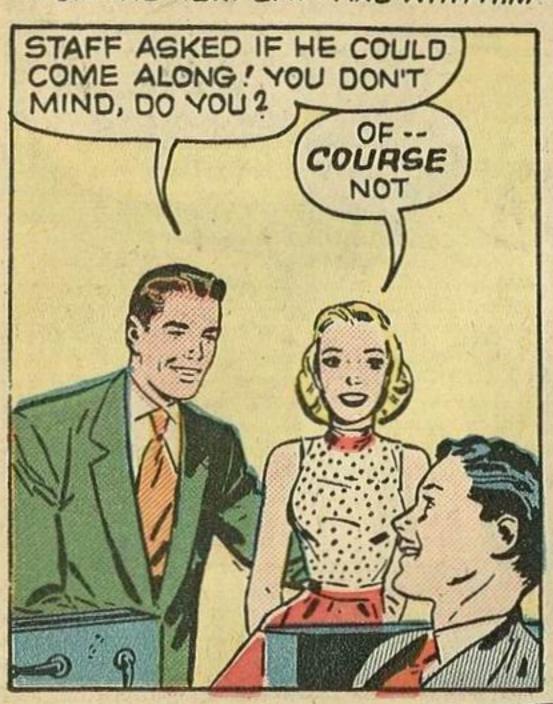








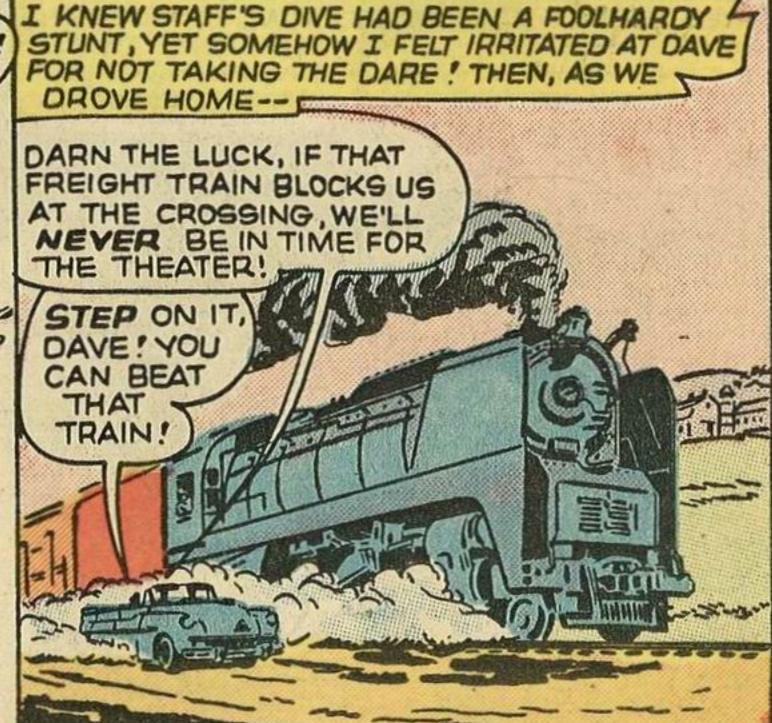
DAVE AND I HAD PLANNED A PICNIC FOR THE NEXT DAY! AND WITH HIM--

















BEFORE I KNEW WHAT WAS HAPPENING, I WAS IN HIS ARMS! WITH MASTERFUL SELF-CONFIDENCE, HIS LIPS CLAIMED MINE--

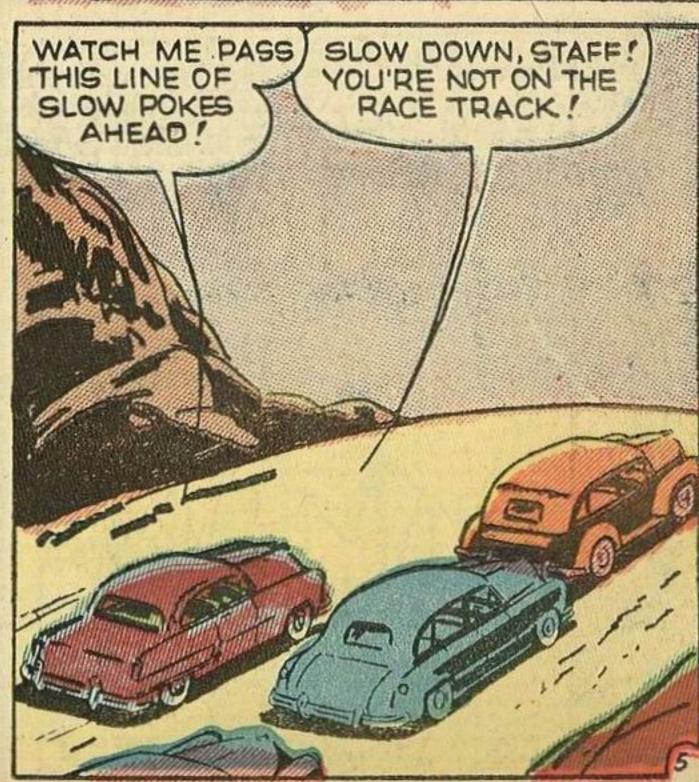








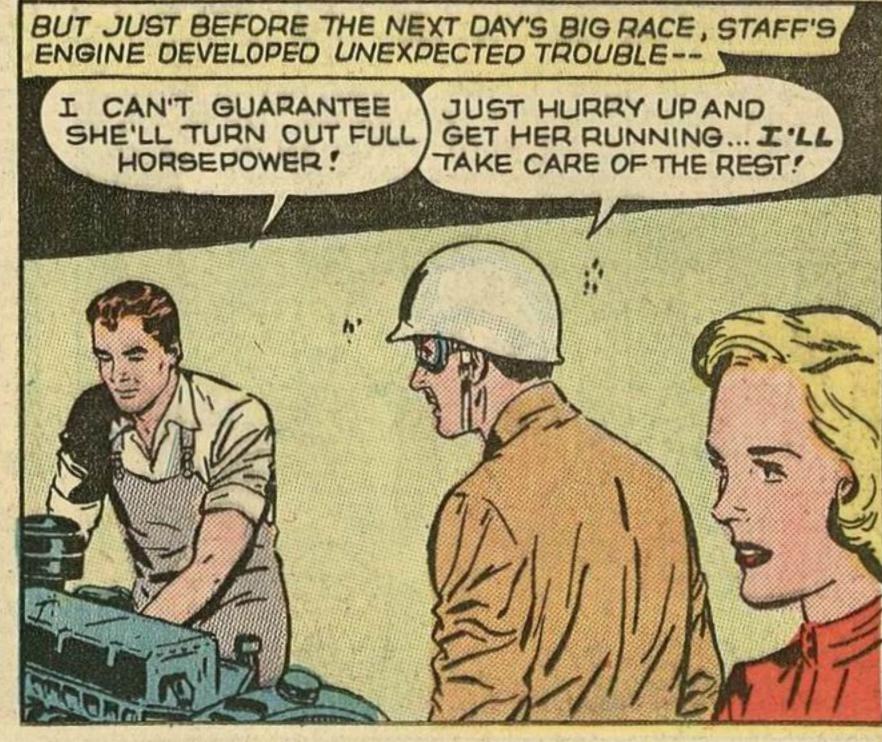




























YOU COULDN'T BE MORE WRONG!

HIS GLITTER MAY HAVE BLINDED

ME AT FIRST, BUT I CAN SEE

WOULD HE STILL WANT ME, AFTER I'D BEHAVED SO FOOLISH-LY? FOR A MOMENT, MY HEART POUNDED IN AGONIZED UN-CERTAINTY, AND THEN--



THERE WERE NO RESERVATIONS
NOW, AS I SURRENDERED TO
HIS KISS! AND THE ECSTATIC
HAPPINESS THAT FILLED ME
WAS PROOF ENOUGH THAT
HERE WAS LOVE AT LAST...
COMPLETE AND
EVERLASTING!















MANY BRIDES STAND AT THE ALTAR WITH THE MAN OF THEIR HEART'S DESIRE? HOW MANY GROOMS
MARRY THE GIRL OF THEIR DREAMS? WHAT ARE THE CHANCES OF MEETING PRINCE CHARMING
... OR OF WINNING THE ONLY GIRL?







JOB ... BUT JANIE, THOUGH SHE WORKS FORTY HOURS A WEEK IN A LAW OFFICE, IS ACTUALLY ELSEWHERE MUCH OF THE TIME!

TAKE A LETTER, MISS ARMANDO WINSLOW! TO SIGNOR GARCIA.

ARMANDO GARCIA, SIGNORINA BUENOS AIRES, UANIE GARCIA...

ARGENTINA... GARCIA...

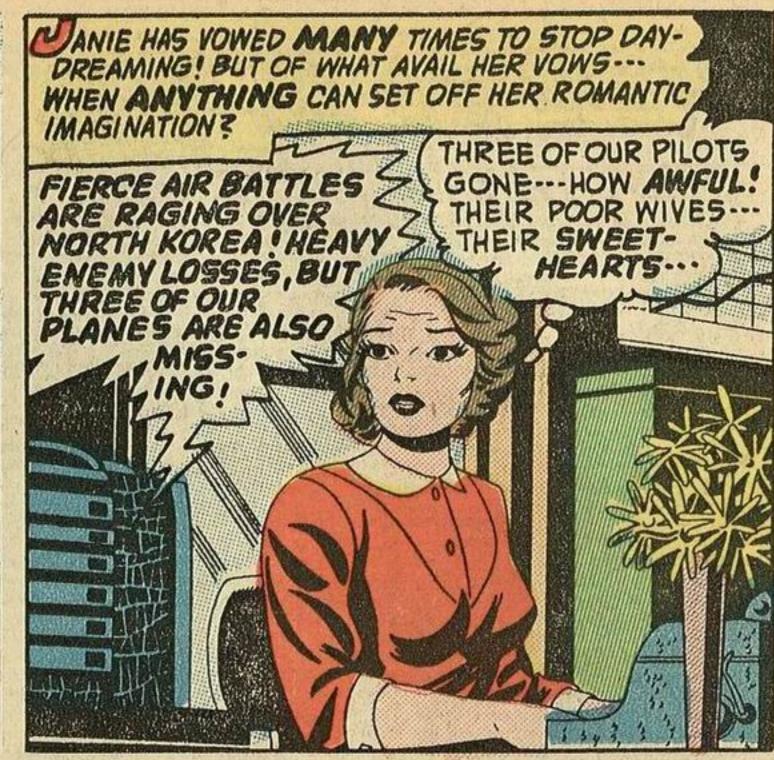


REVERIE! PART OF HER MIND IS TAKING A LETTER ... BUT THE REST OF IT ...

I,ZE GREAT MATADOR ARMANDO GARCIA, DEDICATE THIS CON-QUEST TO ZE GIRL I LOVE --- JANIE WINSLOW!

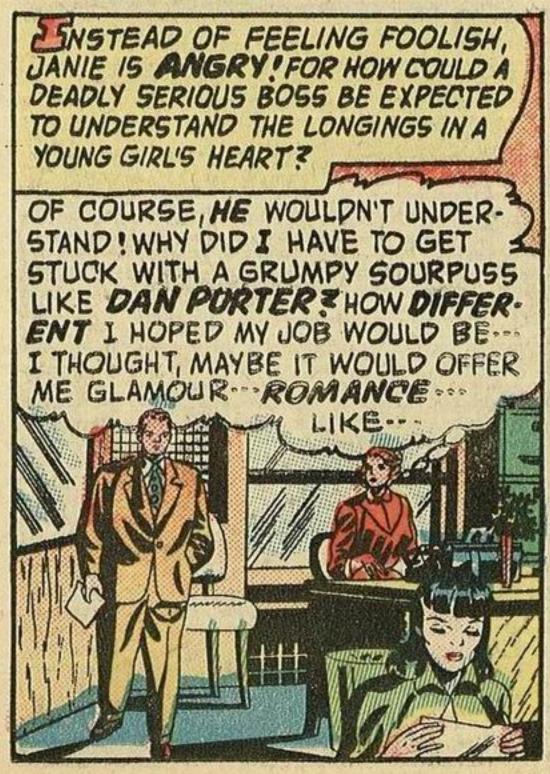












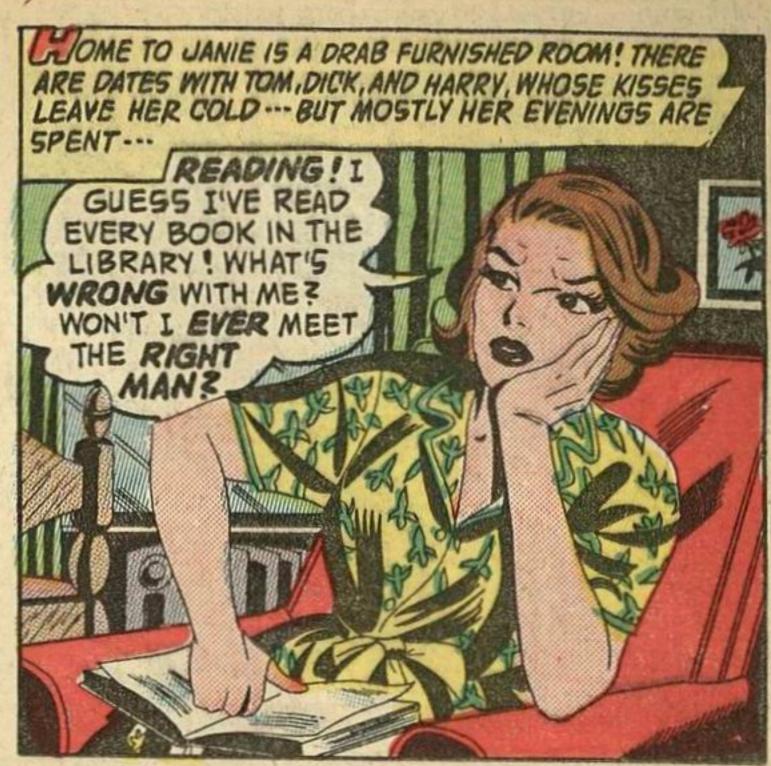




DARLING, YOU'VE BEEN MY

INSPIRATION --- WITHOUT YOU,



















JUT THINGS HADN'T WORKED OUT 50 GLAMOROUSLY FOR DAN! LONE HAD COME TO MIMA WITH STARTLING ABRUPTNESS --- WITH A GIRL LIKE NONE IN HIS REVERIES ...

I'M SURE I'LL IT'S INSANE ... like working SHE'S NOT AT FOR YOU, MR. ALL THE FEMME PORTER! FATALE I'VE ALWAYS WANTED! BUT THERE'S SOME-AND FRESHNESS

ZNO, DAN COULDN'T SAY BYAY HE LOVED WANIE --- BUT HE DID!

GOLDURN IT, WHY HAVEN'T I DONE ANYTHING ABOUT IT---WHY MUST I BE SO SHY? I'M IN LOVE WITH THE GIRL ... AND UNLESS I DO SOMETHING, SOMEONE **ELSE** MAY GRAB HER OFF !

BUT JANIE IS OBLIVIOUS TO DAN'S PROBLEMS --- FOR SHE HAS A DATE TONIGHT --- THE DATE OF A LIFE . TIME! YOU'LL KNOCK THAT THANKS FOR LEND-BRAZILIAN MONEY-ING ME THE DRESS, MAN DEAD, HONEY! MARGE --- IT'S I'LL WAIT UP FOR PERFECT! THE REPORT ---GOOD LUCK!

T WAS A GLORIOUS EVENING! A WHOLE NEW WORLD OPENED FOR JANIE --- A WORLD OF WEALTH, EXCITE-MENTIGALETY ---





THE WORLD, MY DEAR! YOU'RE A SWEET GIRL BUT YOU'RE NOT FOR ME! YOU SEE, I'M MARRIED ... I CAN'T LIE TO YOU! OHH! YOU --YOU--

ALL THE DIFFERENCE IN







OF COURSE, JANIE WAS FLAT-TERED, BUT STILL --- NOT IN-TERESTED! NO, DAN PORTER WASN'T THE MAN OF HER FANCI-FUL DREAMS --- AND SO, WHEN CIRCUMSTANCE MIGHT HAVE THROWN THEM TOGETHER.

MANIE HAD MADE HER FEELINGS QUITE CLEAR --- AND DAN, SHY DAN, GAVE UP HOPE! SEVERAL WEEKS LATER

ADDRESS THIS LETTER TO THE UNITED STATES JUSTICE DEPARTMENT! "GENTLEMEN: IN REPLY TO YOUR RECENT

LETTER OFFERING ME THE POSI-TION OF FIRST COUNSEL TO

CAN I --- OFFER YOU IT'S NOT NECESSARY, A LIFT IN MY CARET MR. PORTER ... I'LL BE ALL) THE SENATE RIGHT!













UPDENLY, DETERMINATION

WELLED UP'IN DAN --





















and the substitute of the subs

ISA HAD BEEN seeing quite a bit of Tom...and she'd adored every minute of it! From a casual date or two, their meeting had progressed steadily to a point where a day seemed sort of incomplete without

a phone call from him.

Now, thinking of him as she brushed her hair into its crisp little ringlets, she smiled. Then, catching a glimpse of her smile in the mirror, she thought, "Why, you...you...that's the most possessive smile I ever saw! You're behaving as though it's all been

settled for both of you!"

Lisa knew it wasn't settled. Far from it. For one thing, they'd never discussed the future. That was Lisa's fault, as she well knew. For early in their dating, when Tom had kissed her a light goodnight kiss on the cheek, she had drawn sharply back. Then, noting his look of hurt, she'd explained, 'It isn't you, Tom!. You're...awfully nice! It's just that ...well...people ought to know each other very well, I think...'

Her voice had trailed off, but the impression had remained between them, a living thing. Tom, knowing that she had a reserved, cool temperament, had never again overstepped the strictest bounds of propriety.

"We have fun together, laugh, talk, but..." Lisa wondered regretfully what had happened. Was there any way to show him that she'd learned to care a good deal...that he mattered!

"Hey, up there! Aren't you ready?"
Tom's shouted query brought Lisa

to a halt in her musings.

"Sorry," she called back, "I got lost in a mental maze!"

The party they were going to had

reached a lively stage by the time they arrived. Smoke, laughter and song filled the air, with the tinkling of a piano lending a background to the sounds of hilarity.

Then a girl pushed through the crowd. She was a slim brunette, her face an avid mask of brilliant makeup, her eyes narrowed in search. They widened when they discovered Tom. "I don't know you, do I?" she asked, her voice husky and intriguing. She turned her bare back on Lisa as though Lisa did not exist. "I don't know you and that's a pity! Come along, darling, and tell me all about your handsome self!"

For an instant, Lisa was amused at the corny approach. Then, noting the light of interest in Tom's eyes, she felt a sudden wrench of

pain...and fury!

Maintaining her usual cool reserve was a little hard, but Lisa managed. "Take your claws off his arm," she directed sweetly and clearly. "And take yourself to some other part of the forest, you...you ...man-eater! You see, my claws aren't as visible, but they can be sharp!"

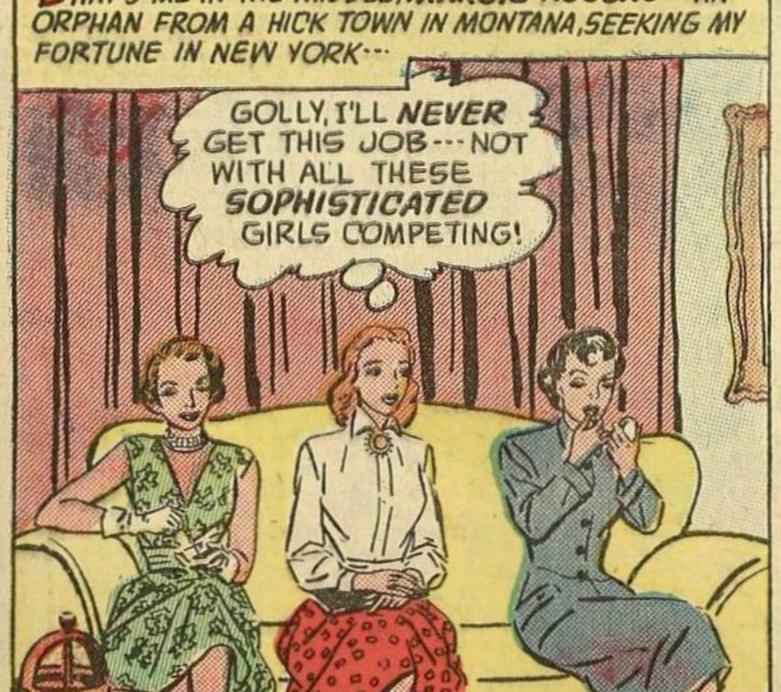
The brunette gulped and disappeared. Tom, looking steadily at Lisa, made her blush with the self-consciousness of what she'd done.

"You're sort of a tiger yourself!"
Tom remarked.

"I...I'm so embarrassed..." Lisa faltered. "You see, I...I..."

Tom took her in his arms. His kiss was all that she'd wanted it to be. "You've turned into quite an armful," he said. "An armful of love!"





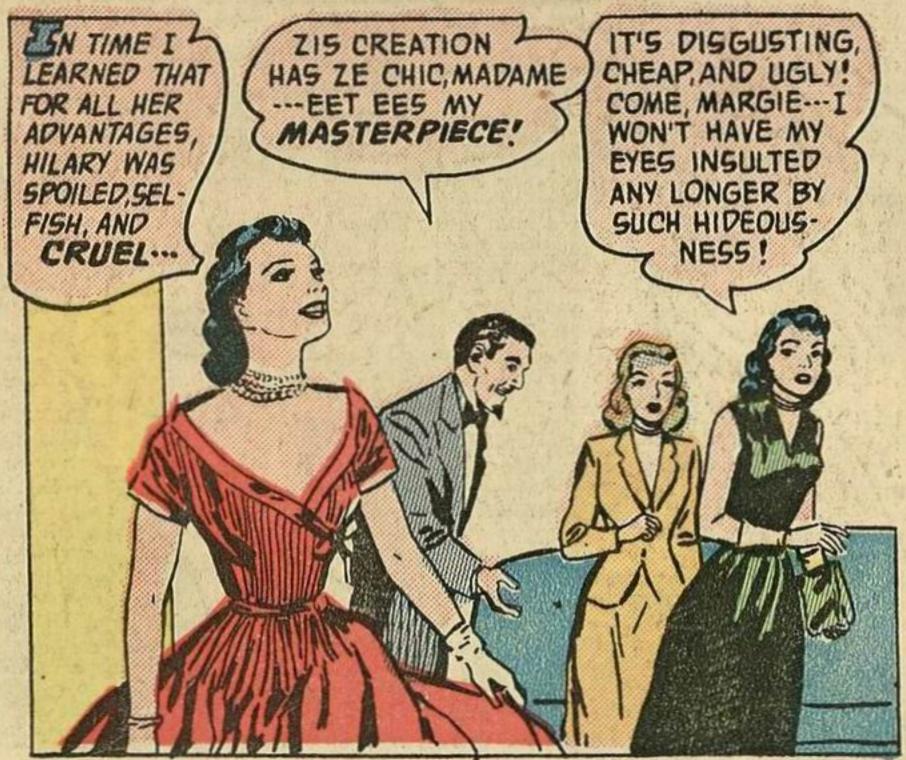


AND MAN-KILLER, HAD ADVERTISED FOR A PRIVATE













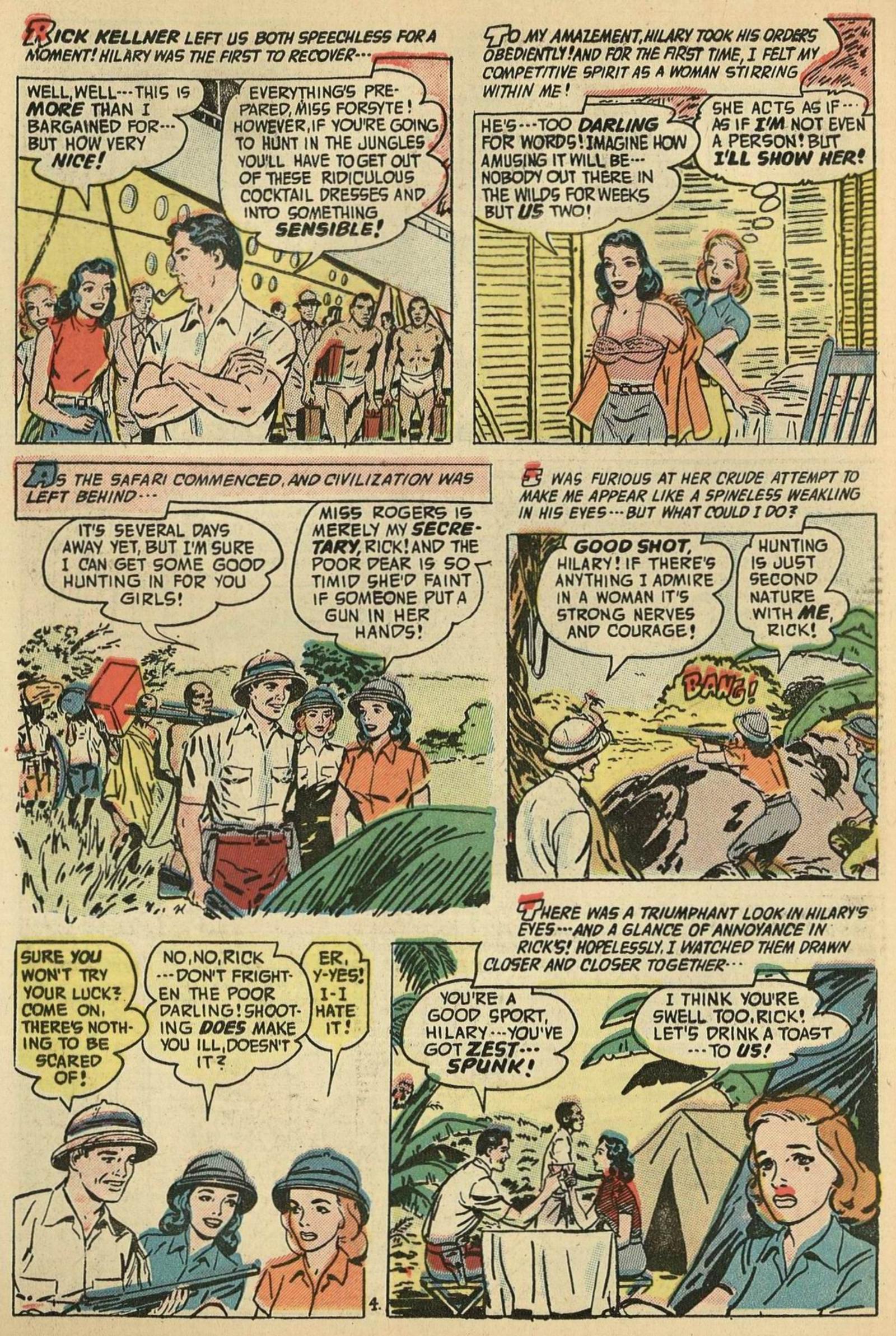


















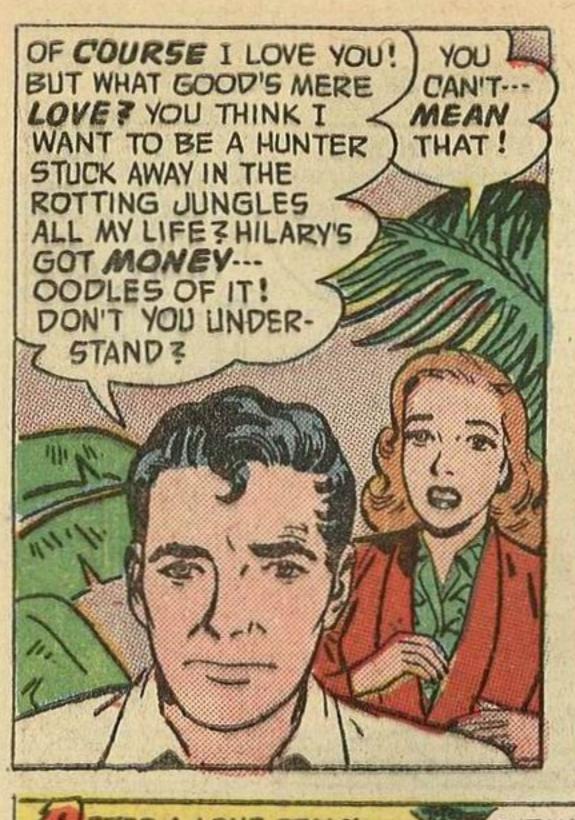
















WHOM DID I DESPISE MORE ...

HILARY OR RICK THEY'D MAKE A

FINE COUPLE, I THOUGHT CYNI-

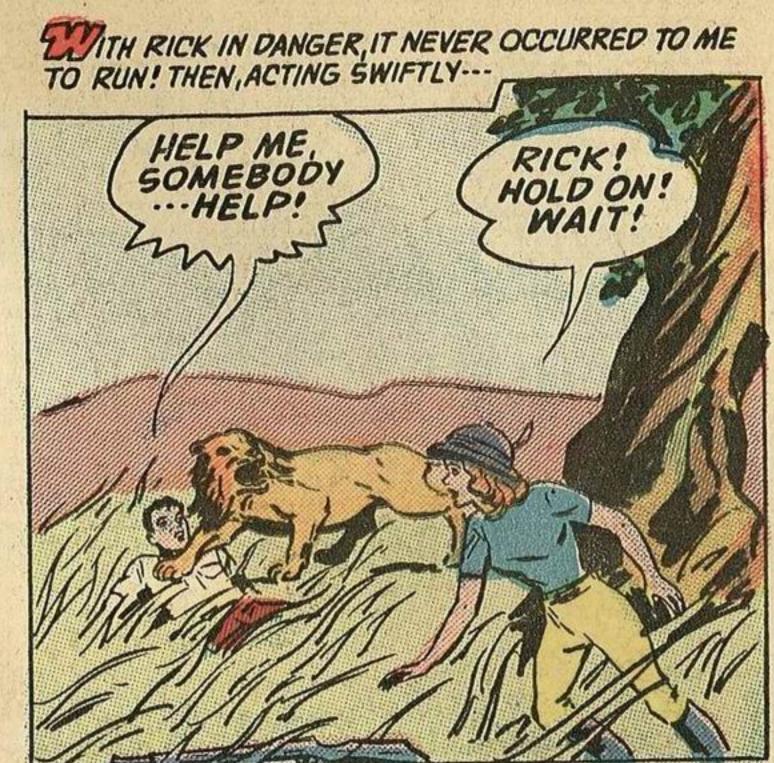


















BUT WELL ENOUGH TO WALK!
IN SILENCE WE TRAMPED
DOWN THE JUNGLE TRAIL
TOWARD CAMP! THEN, SUDDENLY, HE TURNED---

MARGIE, CAN YOU -- EVER FOR-GIVE ME? I WAS SUCH A BLIND, STUPID FOOL! I LOVE YOU MORE THAN ANYTHING ELSE IN THE WORLD! WILL YOU -- TAKE A CHANCE WITH



NOTHING MATTERED NOW --- NOW THAT I WAS IN HIS ARMS AGAIN!
ROCKETS AND SUNS SEEMED TO EXPLODE ABOUT US --- TIME LOST ALL MEANING! HOW COULD LIFE HOLD ANYTHING BUT GLORIOUS HAPPINESS FOR US ---



LEARN HOW TO

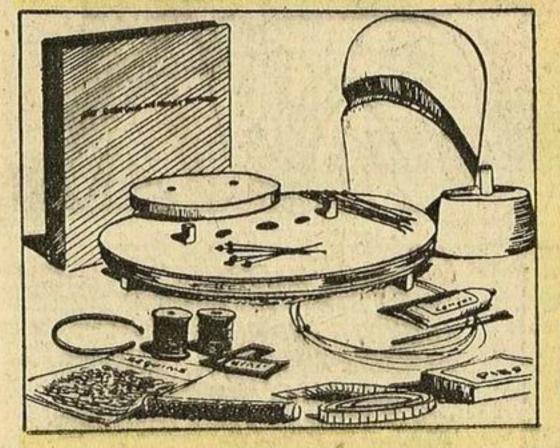
MAKEYOURA OWNHATS

RIGHT IN YOUR OWN HOME

WEAR PARIS STYLES FOR ONLY \$2 to \$4

IT'S FUN! IT'S EASY! Be the envy of all your girl-friends! Surprise the men! Get credit for \$35.00 creations that cost you only \$2 to \$4. Your big secret -a few weeks of easy, fascinating home training. We show you how and give you the materials-the designs—the step by step illustrated instructions. You'll be surprised at how easily you whip up the cutest hats ever.

You'll make hats of braid, taffeta, felt, satin, straw, velvet-perfectly lovely hats in the latest modes! Originate your own designs-and copy latest Paris fashions. Prove to yourself how easy and interesting these lessons are. Send for your first lesson. Price is only \$3.00, and includes the lesson, supplies, and a handsome gold-embossed loose leaf binder. You are not obligated to continue after the purchase. You sign no contract. Send your \$3 check, M. O., or cash. Use the handy coupon below.



NO CONTRACT TO SIGN

So confident are we that this is the finest course of its kind that we do not ask you to sign a contract. You will WANT to join our group. This course speaks for itself and needs no contract to bind you. You may purchase the lessons singly or in groups to suit your pocket and convenience. The equipment you receive with each lesson is YOURS to KEEP whether or not you take only part or the whole course.

only part or the whole course.

In addition, we will send you ABSOLUTELY FREE, with your first lesson, a
gold-embossed loose leaf binder.

So, give yourself "the break of a lifetime" and start now.

Fill in the coupon below; enclose a
check or money order and send for your



HOME BUSINESS

Turn your training into money. Start a business of your own. Sell at prices way under the stores-and still make wonderful profits! Sell them to your friends, your neighbors, your relatives. You will be surprised at how one tells another. In no time at all you will have repeat business. Take advantage of this marvelous opportunity. Fill out the coupon below. Send \$3 for your first lesson.

Manifest excitored distributions and the

YOU GET ALL THIS EQUIPMENT AND SUPPLIES

Each lesson contains the equipment and materials necessary for the completion of that lesson . . AT NO EXTRA COST.

The equipment consists of basic supplies used in actual workrooms and will continue to aid you in applying your ability for years to come.

You are equipped for a small business, should you so desire. The illustration shows you, better than words can, just a portion of your supplies.



MAIL COUPON TODAY!

ANN BURROWS SCHOOL OF DESIGN Dept. A, 129 S. 13th St., Philadelphia, Pa.

Please send me your first lesson, supplies, and handsome gold-embossed binder. I am under no obligation to continue after the first purchase. Enclosed findcheck,cash,M. O. for \$3.00.

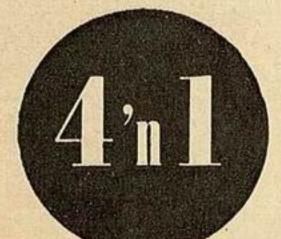
NAME

STREET

CITY

PRINT PLAINLY

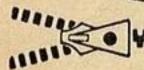
AT LAST! No more Stretching, Straining You're bewitchingly beautiful—instantly!



SHAPE-O-LETTE

WITH NEW, LONGLINE

FRONT ZIPPER



YOURS! Exciting new-fashion allure with never-before natural comfort and convenience. Just ZIP for instant FIT! No bulges anywhere; powerful all Lastex action-back provides firm support without ugly crease marks.

DESIGNED and tested to trim tummy, nip hips, give youthful, enticing uplift ... light, clever boning avoids cup pinching. Adjustable straps included. EXTRA! Smooth hook 'n eye front with self-lock zipper excitingly conforms to any plunge neckline. And daringly new, wonderfully fitting front—zipper SHAPE-O-LETTE COSTS little more than longline bra alone!

WHITE PINK BLUE BLACK
A cup, 32-36

C cup, 36-42



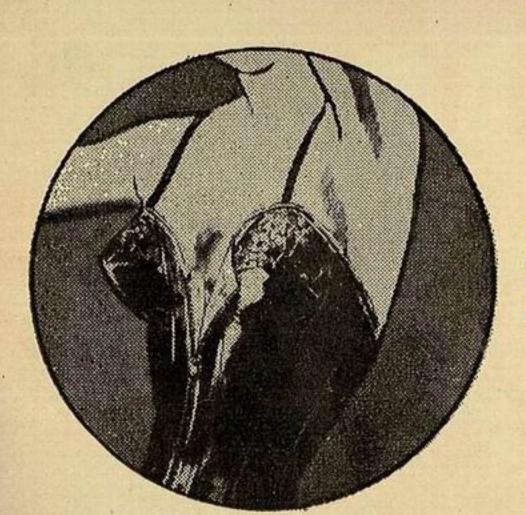
1. uplift bra

2. plunge bra

3. waist nipper

4. garter belt

WILCO FASHIONS, Dept. TF87J



Hook 'n eye front with soft cushion backing for smooth, firm fit. Equally alluring with easy to-attach straps

Send no Money! Order on 10 Day Trial!

45 Ea	st 17th	Street	, N	ew	Yo	rk	3,	·N	ew	1	01	k							10
Yes! I	Please r	ush yo	ur	Fro	nt-	Zi	p	SH	APE	.0.	LET	TE	a	t	5.9	95	•		
CUP.	Siz	e	. 1	st	Col	or	.C	ho	ice					2	nd	١.,	• •		
01	enclose	5.95.	You	pa	y	po	sta	ge											
☐ Se	nd C.O.I	D. 1 w	ill p	ay	ро	sta	ge	9.											
Name																	• • • •		
Addres	ss						• •		•••		• • •		•			• 10		•	
City,	Zone, Si	ate															• •		• • •

Money Back Guarantee! If not delighted, I may return in 10 days!

